

Euclid South CID Board of Directors Meeting Minutes
July 18, 2019 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee Members in Attendance: Mark Rubin, Brian Phillips, John McElwain

Committee Member Not in Attendance: Josh Udelhofen

Others in Attendance: Ashley Johnson and Kyle Oberle (Park Central Development), Ron Coleman (City of St. Louis), Jim Whyte (Neighborhood Security Initiative), Rob Betts (The City's Finest), Sarah Fortune (International Tap House), Mark Minden (Electric Cab of North America)

1. **Call to Order:** M. Rubin called the meeting to order at 1:33 PM.
2. **Approval of Previous Meeting Minutes:** B. Phillips made a motion to approve the May 16, 2019 meeting minutes. J. McElwain seconded the motion – all approved and motion passes.
3. **Public Comment:**
 - A. Johnson introduced Sarah Fortune of International Tap House who was in attendance to explore her possible future involvement in the district and share concerns from her perspective as a business operator. A. Johnson introduced Mark Minden of Electric Cab of North America who discussed the company's electric shuttle services and reviewed last winter's pilot program conducted on Euclid.
4. **Project Reports:**

Safety & Security: J. Whyte presented crime data for the district. Overall, total person crime data is down 50%, total crime is up 22% and property crime is up 20% through May 2019. J. Whyte discussed NSI's phone app in development and TCF's panhandling initiatives. NSI is working toward partnering with mental health providers to assist with interventions regarding individuals needing social support services.

B. Phillips made a motion to accept The City's Finest contract for patrols. J. McElwain seconded the motion – all approved and motion passes.

Finance: The Euclid South CID board reviewed the June 2019 financials. B. Phillips made a motion to approve the June 2019 financials. J. McElwain seconded the motion – all approved and the motion passes.

The 2019-2020 budget was reviewed. M. Rubin suggested that the streetscape budget should be adjusted to \$300,000. Park Central was asked to verify adequate unrestricted funds in the reserves and electronically circulate a new budget to the committee reflecting the adjustment and hold an electronic vote to approve the 2019-2020 budget.

Marketing: A. Johnson noted that the district has not yet been billed by the Euclid N. CID for the music festival. M. Rubin requested that the district enter a separate contract containing a termination clause with E-Cab instead of sharing a single contract with Euclid N. CID. Park Central will review the status of unrestricted reserves to ensure adequate funding is available for E-Cab. B. Phillips requested that Park Central market E-Cab to the district. B. Phillips made a

motion to accept E-Cab's inclusion on the budget contingent upon a separate contract with a termination clause and adequate unrestricted funds in the reserves. J. McElwain seconded the motion – all approved and the motion passes.

Parking: None

Public Maintenance: M. Rubin noted that there are more trashcans in front of The Euclid.

Public Infrastructure: The Christner street furniture design fee schedule totaling \$37,000 was reviewed. The initial street furniture priority areas will include Euclid and the intersections of Euclid and W. Pine and Euclid and Laclede. Fencing and railing along sidewalks in the district are a concern. M. Rubin suggested that occupants of the district have three design options to choose from for the streetscape project. B. Phillips made a motion to accept Christner's \$37,000 fee schedule. J. McElwain seconded the motion – all approved and motion passes.

Other Business: A. Johnson presented the board with Park Central's administrative contract for 2019-2020 fiscal year.

J. McElwain made a motion to approve the Park Central Administrative Contract for the 2019-2020 fiscal year. M. Rubin seconded the motion – all approved and motion passes. B. Phillips abstained.

Adjournment: Meeting adjourned at 2:48 PM.