



**EUCLID
SOUTH**
COMMUNITY IMPROVEMENT DISTRICT

Board of Directors Meeting

March 15th, 2018

2:00pm

Safety & Security

- Report from CWE Neighborhood Security Initiative
- Review of Crime Statistics
- Report from The City's Finest

Finance

- **Review Financial Documents**
 - Balance Sheet
 - P & L
- **Report on Sales Tax Collections**

| | 2017 | 2018 | Variance (’17 to ’18) |
|-----------------|-------------|-------------|----------------------------------|
| February | \$24,833 | \$39,447 | +\$14,614 |
| YTD | \$45,375 | \$83,720 | +\$38,344 |

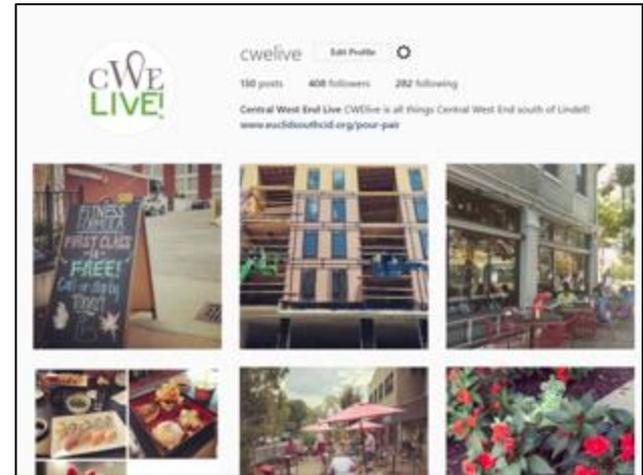
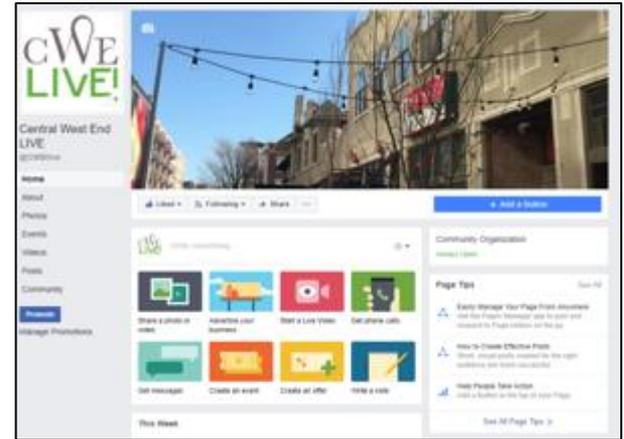
Audit

- **FY 15,16 & 17 Audits**

- RSM has wrapped up their on-site work, which was done over the course of three weeks
- They are still finalizing the audits.

Social Media

- **By the numbers**
- *To Date Numbers:*
 - 725 followers: Facebook
 - 358 followers: Twitter
 - 620 followers: Instagram
- *Previous Meeting Numbers:*
 - 713 followers: Facebook
 - 352 followers: Twitter
 - 542 followers: Instagram



Marketing

- **Marketing Campaign**
 - Window decals distributed to businesses
 - Posters for wayfinders
 - Events



Parking

Treasurer's Lot on Euclid

- Outreach to businesses in the District



Public Maintenance

- Two trash cans need to be moved
- Topcare to add mulch to tree wells



Public Infrastructure

- **Lollipop Lights (CWES SBD Leading Project)**
 - Next steps for the CWES SBD:
 - ~~1. Confirm labor commitment (City)~~
 - ~~2. Issue RFP for equipment~~
 - ~~3. Review bids and select provider~~
 - ~~4. Confirm financial commitments (SBD & CID)~~
 5. Sign joint—agreement with ESCID
 6. Place order and schedule installation

Public Infrastructure

- **Street Furniture Update**
 - Committee Members:
 - Mark Rubin
 - Brian Phillips
 - Lucas Gamlin (tentative)
 - Next Steps:
 - Review proposal
 - Determine whether to re-release RFP

Public Infrastructure

- Streetscape Plan

Location:
2 -22 N. Euclid (Laclede to Alley)
4567 – 4585 Laclede

Length: 600 Feet

Adjacent Businesses:

- Treats Unleashed
- Patrik Travel
- Premier Dental
- Little Saigon
- Chi Shushi
- Einstein Bagel
- CWE Cleaners
- Philip Johnson Spa
- West End Wok
- UPS Store
- Rosie's Place
- A-Z Laclede Market

Notes:

- Provides contiguous new streetscape from Whole Foods alley to Forest Park Blvd.
- No overhead wires
- Solution to Laclede ADA accessibility issues



Public Infrastructure

- **Streetscape Plan**
 - Sitelines is willing to provide rough cost estimates
- Next Steps:
 - Release RFP for engineering (using the original Christner plan)
 - Release RFP for construction

Administrator's Report

Community Builder's Network Membership

- Commercial District Coalition
- \$300

Legal Services Proposals Receive From:

- Zorn Law Firm
- Cook & Riley
- Smith Admundsen
- Lewis Rice



Administrator's Report

Legal Services Proposals

- Zorn Law Firm
 - \$225/hour
 - Grand Center Area CID, Grand Center Area Two CID, Grand Center Inc., Locust Business District
- Cook & Riley
 - \$235-255/hour
 - Emphasis in practice areas of state and local tax, tax-related business incentives, and economic development financing
 - Experience with CIDs and TDDs in St. Louis & Kansas City

Administrator's Report

Legal Services Proposals

- Smith Admundsen
 - \$125/hour para-professionals, \$200 associates, \$250 Supervising Attorneys
 - Ballpark Village, Cortex/IKEA, River City Casino, Affton Plaza
- Lewis Rice
 - \$300/hour
 - Locust Business District, Bevo CID, Grove CID, Park Central, CWE Mid-City CID, Downtown CID
 - Governmental entities such as Kirkwood, Ferguson, Crestwood, St. Charles County

