

Euclid South CID Board of Directors Meeting Minutes
September 20, 2018 at 1:30 p.m.
At 4512 Manchester Avenue, St. Louis, MO 63110

Committee members in attendance: Brian Phillips, Shawn Milford, Mark Rubin, John McElwain, John Ly

Committee members not in attendance: Lucas Gamlin

Others in attendance: Annette Pendilton, Ashley Johnson (Park Central Development Staff), Ron Coleman (City of St. Louis), Jim Whyte (Neighborhood Security Initiative).

- 1. Call to Order:** B. Phillips called the meeting to order at 1:30 p.m. And asked for motion to amend agenda to correct Item 6 (a) Nomination of Officers to Election of Officers and in the minutes Item (2) to show Approval of Previous Month Meeting Minutes. M. Rubin made the motion. J. McElwain second the motion. Motion passes 4-0-0
- 2. Approval of Previous Meeting Minutes**

J. McElwain made a motion to approve the August 16, 2018 meeting minutes. S. Milford seconded the motion. The motion passes 4-0-0.
- 3. Chairs Report & Announcement of the Order of Business - None**
- 4. Public Comments – None**
- 5. Project Reports**
 - a. Safety & Security:**

J. Whyte stated that total crime in August is up by 21.7% compared to August 2017. Person crime is up by four incidents and property crime is up by 11 incidents.

J. Whyte spoke about a robbery/kidnapping on Westminister. Within two days the suspect had committed a murder and NSI was able to supply pictures of the suspect to St. Louis County Police Department which helped in capturing him in Illinois.

Board members are concerned about the rise in crime in the area and is wondering what the St. Louis Police Department is doing about it. J. Whyte explained the St. Louis Police Department staff is down by 200 officers and they are having issues recruiting.
 - b. Finance:**

A. Pendilton gave the update on the financials and a budget analysis. M. Rubin motioned to approve financials. J. Ly seconded the motion. Motion passes 5-0-0.
 - c. Marketing:**

S. Milford gave an update on the Marketing Committees efforts. S. Milford reminded the Board of Euclid North upfront fee charge of \$20,000 and \$4,000 a month for marketing. S. Milford noted that Kate is still working on a budget breakdown for the upfront fee of \$20,000 along with a scope of work.

S. Milford also summarized how the Marketing Committee was organized in the past and noted that previous Committee members are still interested in participating with district events and marketing. However, S. Milford noted that the previous Committee setup does not work with

what with Marketing Committee current goal. B. Phillips mentioned using the previous Committee members as a way of getting feedback from the businesses.

d. Parking: None

e. Public Maintenance:

Attorney Will Zorn has looked over the Top Care contract with his suggestions. The board went over the suggestions and gave their input for A. Johnson to forward to Top Care for changes. Once changes have been made, the board will approve for signatures at the next board meeting.

f. Public Infrastructure:

M. Rubin noted that there was no new news regarding the infrastructure project. However, M. Rubin mentioned that it's imperative that we get qualified bids in advance and that there needs to be a survey before a schedule can be made.

6. Other Business

a. Election of Officers:

J. McElwain motioned to approve the slate of officers for Euclid South CID as Mark Rubin, Chairman; Lucas Gamilin, Treasurer; and Shawn Milford, Secretary. J. Ly second the motion. Motion passes 5-0-0

b. Resolutions:

Resolution 2018-05: J. Ly motioned to adopt Resolution 2018-05 a resolution approving the Euclid South CID Annual Budget for Fiscal Year 2017-2018. B Phillips second the motion. Motion passes 5-0-0.

Resolution 2018-04: B. Phillips motioned to adopt Resolution 2018-04 a resolution approving new signers for Euclid South CID bank account with Reliance Bank. S. Milford second the motion. Motion passes 5-0-0.

- A. Johnson mentioned that the membership dues for the Central West End Association is due and if the board would like to continue the membership. B. Phillips motioned to approve the membership with the Central West End Association. S. Milford second the motion. Motion passes 5-0-0.

There was discussion about the State Auditor's report on CID's and SBD's and its implications.

7. Adjournment

J. McElwain motioned to adjourn. Second by S. Milford. Meeting adjourned at 2:35 pm.